

Club Officers 2020-21

PRESIDENT: PHIL LACY

PAST PRESIDENT: CARL BICKNELL

PRESIDENT ELECT: vacant

SECRETARY: FRANCES WRIGHT

TREASURER: JUDITH MOTTRAM

VOCATIONAL SERVICE & MEMBERSHIP:
STUART WAIT

COMMUNITY SERVICE PROJECTS:
KEITH OLDMEADOW

YOUTH SERVICES: ROBERT STRINGER

INTERNATIONAL SERVICE & ROTARY FOUNDATION:
MARSHA MERORY

PUBLIC RELATIONS: DAVID BALSHAW & KEVIN RITCHIE

BULLETIN EDITOR: CARL BICKNELL

Rotary District 9790 Officers

DISTRICT GOVERNOR :
BRUCE ANDERSON (Strathmore)

DISTRICT GOVERNOR ELECT:
ANNE REID (Alexandra)

ASSISTANT GOV. GROUP 2
(Coburg, Heidelberg, Ivanhoe, Moreland,
Pascoe Vale, Preston, Strathmore)
EMMA DAVIS (Strathmore)

DISTRICT SECRETARY: CHRIS SUTTON
(Numurkah)

*"We gather in fellowship
to serve the community"*

Board Meetings
2020/21

Monday 10 Aug
7.00 pm
ZOOM meeting

The Rotary Four- way Test

Of the things we
think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD-WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Rotary Club of
Ivanhoe
[Ivanhoe@rotary
9790.org.au](mailto:Ivanhoe@rotary9790.org.au)
PO Box 1091
Ivanhoe 3079

The Rotary Club of
Ivanhoe currently
meets on line by
ZOOM,
Wednesdays
7.30am - 8.30 am



Rotary



Club of Ivanhoe (Vic) Inc.

ROTARY DISTRICT 9790

Meeting No: 1270

Web :
rotaryclubivanhoe.org.au
Facebook :
Rotary Club of Ivanhoe

NEWSLETTER FOR

Wed 15 July 2020

NEXT MEETING

Wed 15 July

7.30 am – 8.30 am

ZOOM organiser: Phil Lacy

Meeting id: 934 2215 8713

Chair: Phil Lacy

Bruce Anderson

District 9790 Governor

2020-21

Last Week's Meeting

Lucia Cardamone provided an expert's guide to the mysteries of Facebook as a tool for promotion of our Rotary Club and attraction of new members.

Lucia has been a member of the Rotary Club of Malvern for 20 years, and has been with the Nutrimetics cosmetics direct marketing company for 45 years. Started as a party plan company, social media is critically important for them.

Key points from Lucia were:

- Just 'liking' a Facebook post does nothing.
- It is necessary to like, comment and share a post to activate the Facebook algorithm that generates momentum for a post.
- Comments must be more than 3 words for Facebook algorithm to be activated.

Lucia explained that the Club's Facebook Page is like the Club's advertisement. We should encourage members to like comment and share posts from members' businesses and other clubs.

Playgrounds

Last Wednesday a group of Rotarians and guest volunteers spent the day dismantling the rather large playground at Ivanhoe Park. Many thanks to Banyule Council for providing temporary storage and contractor Citiwide for transporting the playground components to the storage site. Once the Rotary DIK site is re-opened (lockdown restrictions lifted) we will need to move the playground pieces to the Rotary container in Brooklyn so it can be shipped to Sri Lanka.



Left: Club members and guests hard at work dismantling the playground .

Above: Safely stored at Bellfield yard prior to transport to Footscray.

CLUB CALENDAR

We will continue to invite guests to our Wednesday morning ZOOM meetings, ideas from members most welcome.

Wed 22 July 7.30 am	ZOOM meeting. Rebekah Trachsel— The person behind the badge.
Wed 29 July	5th Wednesday social function TBA
Wed 5 Aug 7.30 am	ZOOM meeting. Stephanie Woollard — 'Seven Women' in a Covid world.
Wed 12 Aug 7.30 am	Sabine Perone - Biosecurity for Australia