

Club Officers 2020-21

PRESIDENT: PHIL LACY

PAST PRESIDENT: CARL BICKNELL

PRESIDENT ELECT: vacant

SECRETARY: FRANCES WRIGHT

TREASURER: JUDITH MOTTRAM

**VOCATIONAL SERVICE & MEMBERSHIP:
STUART WAIT**

**COMMUNITY SERVICE PROJECTS:
KEITH OLDMEADOW**

YOUTH SERVICES: ROBERT STRINGER

**INTERNATIONAL SERVICE & ROTARY FOUNDATION:
MARSHA MERORY**

PUBLIC RELATIONS: DAVID BALSHAW & KEVIN RITCHIE

BULLETIN EDITOR: CARL BICKNELL

Rotary District 9790 Officers

DISTRICT GOVERNOR :

BRUCE ANDERSON (Marilyn) (Strathmore)

DISTRICT GOVERNOR ELECT:

ANNE REID (Alexandra)

ASSISTANT GOV. GROUP 2

**(Coburg, Heidelberg, Ivanhoe, Moreland,
Pascoe Vale, Preston, Strathmore)**

EMMA DAVIS (Strathmore)

DISTRICT SECRETARY: CHRIS SUTTON

(Numurkah)

**Board Meetings
2020/21**

**Monday 28 Sep
7.30 pm
ZOOM meeting**

The Rotary Four- way Test

**Of the things we
think, say or do:**

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD-WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

**Rotary Club of
Ivanhoe
[ivanhoe@rotary
9790.org.au](mailto:ivanhoe@rotary9790.org.au)
PO Box 1091
Ivanhoe 3079**

**The Rotary Club of
Ivanhoe currently
meets on line by
ZOOM,
Wednesdays
7.30am - 8.30 am**

*"We gather in fellowship
to serve the community"*



Rotary



Club of Ivanhoe (Vic) Inc.

ROTARY DISTRICT 9790

Meeting No: 1279

**Web :
rotaryclubivanhoe.org.au
Facebook :
Rotary Club of Ivanhoe**

NEWSLETTER FOR

Wed 23 September 2020

NEXT MEETING

Wed 23 September

7.30 am – 8.30 am

ZOOM organiser: Phil Lacy

Meeting id: 934 2215 8713

Chair: Marsha Merory

Jon Rumble & JJ (Jiaying Jiang)

from

Hope Springs Heidelberg

Wed 9 Sep Meeting

Jack and his partner Belle run 'The Little Vegetable', an organic grocery store in East Ivanhoe village.

Having grown up in Alphington Jack knows the area well. After closure of another similar business in Waterdale Road Jack and Belle seized the opportunity to start on their own. In June 2018 they took the brave step and opened their own store at 253 Lower Heidelberg Road.

Jack's positive philosophy is exemplified by his saying " You miss every shot you don't take." Of course Jack and Belle didn't factor Covid-19 into their business plan. They have had to work harder as a result, with lots of cleaning, sanitising and home deliveries – hard on the back.

Jack and Belle are grateful for on-going support from customers. They only sell Australian seasonal organic produce, which they mainly obtain from the Melbourne Market Authority.

Some of the more specialised products include 'Ethical milk' – produced under Hindu principles - don't kill male calves, retired cows go to a sanctuary in Werribee. Priced at \$9 for 2L - clearly not everyone can afford ethical produce! Other locally produced items include hot sauces called 'Melbourne Hot Sauce' and mushrooms from a Heidelberg grower (Simon the mushroom man).

Jack and Belle have plans to move into juices and small-scale light food prep. They are waiting for Covid to pass.

Jack told us the most important thing is word of mouth advertising. Banyule is a very tight knit community. He also believes it is important to continue to think positively even in current times of challenge.



It's tulip time at Woodend!

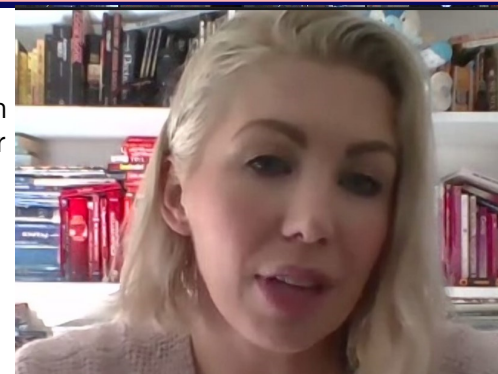
Last Week's Meeting

Tracey Robson-Garth's parents emigrated from Ireland to Australia and started their new life in West Heidelberg. The family later moved to Rosanna.

Tracey said she always had an entrepreneurial bent, and was very keen on physical activity. She wanted to become a professional football (soccer) player, but an injury when she was 19 put a stop to those plans.

Tracey worked in a range of fitness and health and wellness businesses before starting her own business, called "Yummy Mummies". This quickly grew into a franchise with 20 locations, however Tracey found that this growth was too fast and decided to close it down. She started a small gym that was operating at full capacity before the impact of Covid caused the doors to close on 23rd of March. This health and wellness business has now been completely shifted online and membership has increased. The business still employs five staff and Tracey has no intention of opening the physical location until we reach 'Covid normal'.

Tracey makes full use of online social media to promote her business, as well as to receive information and news about the world. She believes many others do as well, and suggests that Rotary needs to recognise that this is the direction many young people are heading, i.e. social media for world news and information.



CLUB CALENDAR

We will continue to invite guests to our Wednesday morning ZOOM meetings, ideas from members most welcome.

Wed 30 Sep 8.00 pm – 9.00 pm	5th Wednesday of the month informal ZOOM catchup
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